

Imprint

Legal Notice

Kaiser Consulting
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Germany

Represented by Dieter Kaiser

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Privacy Policy

1. Overview

This Privacy Policy explains how Kaiser Consulting ("we", "us", "our") collects, uses, and protects your personal data when you visit our website. We are committed to ensuring your privacy is protected in accordance with the General Data Protection Regulation (GDPR) and other applicable data protection laws.

2. Data Controller

Kaiser Consulting
Dieter Kaiser
Metzgergasse 21
D-94469 Deggendorf
Germany
Email: info@dkaiser-consulting.de

3. Types of Data We Collect

3.1 Automatically Collected Data

When you visit our website, we automatically collect:

- IP address (anonymized)
- Browser type and version
- Operating system
- Date and time of access
- Websites from which you access our site
- Pages you visit on our site

3.2 Google Analytics

We use Google Analytics to analyze website usage. Google Analytics uses cookies and similar technologies to collect and analyze information about the use of our website. The information generated about your use of the website includes:

- Pages visited
- Time spent on pages
- Traffic sources
- Approximate geographic location (country and city level only)

We have configured Google Analytics to anonymize IP addresses and have enabled data privacy extensions. The data collected is transferred to and stored by Google on servers in the United States. Google may transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf.

4. Cookie Policy and Consent Management

4.1 Your Cookie Choices

When you first visit our website, you will be presented with a cookie consent banner. This banner allows you to:

- Accept all cookies
- Reject non-essential cookies
- Manage your preferences in detail
- Access detailed information about each cookie's purpose and duration

You can change your cookie preferences at any time through our Cookie Settings link in the website footer.

4.2 Essential Cookies (Strictly Necessary)

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in, or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. Duration: Session to 24 hours.

4.3 Analytics Cookies (Requires Consent)

We use Google Analytics cookies only with your explicit consent. These cookies help us analyze website traffic and improve our services. In accordance with EU privacy requirements:

- We use IP anonymization (_anonymizeIP flag)
- Data is processed in EU servers where possible
- We have a Data Processing Agreement with Google
- User and event data retention is set to maximum 14 months

Specific cookies used:

- _ga: User distinction (Duration: 14 months)
- _ga[container-id]: Session state (Duration: 14 months)
- _gid: User distinction (Duration: 24 hours)
- _gat: Request rate throttling (Duration: 1 minute)

4.4 Cookie Duration and Management

- Session cookies: Deleted when closing the browser
- Persistent cookies: Maximum duration of 14 months (in compliance with EU recommendations)
- You can delete cookies at any time through your browser settings

4.5 Cookie Control

You can control and/or delete cookies as you wish. You can delete all cookies that are already on your computer and you can set most browsers to prevent them from being placed. If you do this, however, you may have to manually adjust some preferences every time you visit a site.

5. Legal Basis for Processing

We process your personal data in accordance with Article 6 of the GDPR. Specifically, we rely on the following legal bases:

5.1 Consent (Article 6(1)(a) GDPR)

We obtain your explicit consent for:

- Setting non-essential cookies (e.g., Google Analytics)
- Sending marketing communications and newsletters
- Processing your personal data when you fill out contact forms
- Storing your preferences and settings

You have the right to withdraw your consent at any time. The withdrawal of consent does not affect the lawfulness of processing based on consent before its withdrawal.

5.2 Legitimate Interests (Article 6(1)(f) GDPR)

We process certain data based on our legitimate interests, which include:

- Website Security and Fraud Prevention
 - Basic server logs
 - IP addresses (stored temporarily)
 - Security monitoring
- Website Functionality and Performance
 - Essential technical cookies
 - Session management
 - Basic error logging
- Business Development and Service Improvement
 - Anonymized usage statistics
 - Website performance monitoring
 - Service optimization

For each legitimate interest, we have conducted and documented a balancing test to ensure that our interests do not override your fundamental rights and freedoms.

5.3 Contract Performance (Article 6(1)(b) GDPR)

When you engage our consulting services, we process data necessary for:

- Responding to your inquiries
- Preparing and executing consulting agreements
- Providing our consulting services
- Managing client relationships

5.4 Legal Obligations (Article 6(1)(c) GDPR)

We process certain data to comply with our legal obligations, including:

- Tax and accounting requirements
- Business record keeping
- Responding to official requests from public authorities
- Compliance with German and EU business regulations

5.5 Documentation and Transparency

For each type of data processing, we maintain internal records that document:

- The specific legal basis relied upon
- The necessity assessment
- The balancing test (for legitimate interests)
- Consent records where applicable

You can request more detailed information about the legal basis for specific processing activities by contacting us using the details provided in Section 11.

6. Your Rights

Under GDPR, you have the following rights:

- Right to access your personal data
- Right to rectification
- Right to erasure
- Right to restrict processing
- Right to data portability

- Right to object
- Right to withdraw consent

To exercise any of these rights, please contact us at info@dkaiser-consulting.de.

7. Data Retention

We retain your personal data only for as long as necessary to fulfill the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements.

8. Data Security

We have implemented appropriate technical and organizational measures to ensure a level of security appropriate to the risk of processing your personal data.

9. International Data Transfers

Data collected by Google Analytics may be transferred to servers in the United States. Such transfers are covered by appropriate safeguards, including standard contractual clauses approved by the European Commission.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with a revised modification date.

11. Contact Information

For any questions about this Privacy Policy or our privacy practices, please contact us at:

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Attn: Data Protection
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